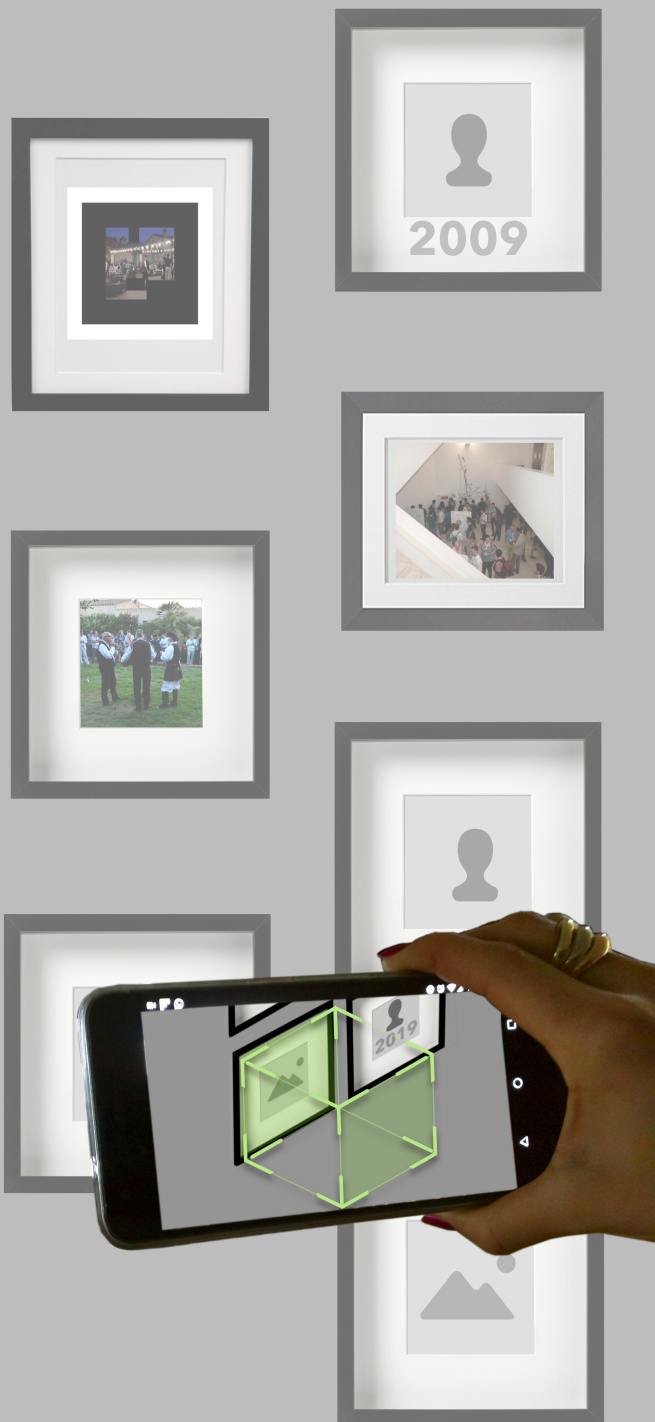


#10YearChallenge



QoMEX

Harnack Haus,
Ihnestraße 16-20, 14195 Berlin,
Germany
June 5 - 7, 2019
Opening : 20:00, June 5, 2019

#10YearChallenge is a commissioned interactive art installation for the 10th year anniversary of QoMEX.

My task is to present a remarkable story and experience capturing the glimpse of QoMEX within 10 years based on mobile and augmented reality technology.

In this installation, I use the new facebook "10 Year Challenge" meme to challenge curiosity and create interest. The 10 Year Challenge meme well represents what David Shields writes in *Reality Hunger: A Manifesto* where the reality is bending in various forms and genre challenging the authenticity of the real. It is a meme where unreal features or associations are mixed with the real material seeking to erase any distinction between fiction and nonfiction. The appropriated material is then conveyed to create new meaning and to quench our "thirst for authenticity coupled with a love of artifice" - *the lure and blur of the real*.

I hope by using the concept of the *lure and blur of the real* will spark memories, new conversations, and connections among the participants in this event.

- Wendy Ann Mansilla



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This QR code / AR marker is tested with Firefox
and Safari browsers, directly visit this link:

www.qomex2019.de/10years